



## Q.I. Press Controls is safe choice for Reiff Zeitungsdruck

Oosterhout, February 2020 - Q.I. Press Controls (QIPC) will equip the Koenig & Bauer (K&B) Commander press of Reiff Zeitungsdruck with new automation. The German regional printing company sees the Dutch specialist in measuring and control equipment for the printing industry as a safe choice for the future. "QIPC is known to be stable and reliable".

### Safe choice

In Offenburg, central Germany, QIPC's mRC-3D system for register and cut-off control from QIPC will replace an automation system from a local manufacturer. That system is outdated and no longer supported. "It was therefore essential for us to replace that old system," says Ewald Hauser, Managing Director of Reiff Zeitungsdruck. "The choice of working with that local automation manufacturer was logical at the time," explains Marcel Wollgramm, Head of Sales at QIPC's sister company Engineering Automation Electronics (EAE). "But now they were ready for a partner that really focuses on the print industry. A safer choice."



### Stable and reliable

It soon became obvious that QIPC would become that partner: "The name of QIPC is widely known in newspaper print industry," Ewald Hauser continues. "QIPC is known to operate stable and reliable. We visited several other printing companies that work with QIPC automation and they were all satisfied with this system". Marcel Wollgramm realises how much that good reputation is worth to QIPC. "It is striking to see that, while they are completely blank, they look at the market and almost immediately end up at QIPC. Of course, they looked at the competition as well, but we soon turned out to be the preferred choice".

### Preferred supplier

Furthermore, the fact that QIPC is the preferred supplier of press manufacturer K&B played an important role in Reiff Zeitungsdruck's decision. Marcel Wollgramm: "Both for new and existing K&B presses: printers know that we work very closely with K&B. We are therefore always consulted when new automation is being considered on a K&B press".

### As little waste as possible

The 12 new mRC-3D cameras for register and cut-off control will be installed on the K&B Commander press and will help the print facility save start-up waste and work more efficiently. For all service- and maintenance-related matters, the printing company can rely on one single contact person. "We expect that the QIPC system will work fast and reliable under all circumstances and for all types of paper", concludes Ewald Hauser. "We want to keep waste as low as possible and count on this investment to make that possible."

### About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: [www.qipc.com](http://www.qipc.com)

### **I AM HERE:**

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